



# Annual Impact Report

Dec 2024



"The caring that was there was evident because you guys thought out of the box." - Shawn, client

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## Helping neighbors facing cancer feel better

CWC experienced a 40% increase in demand for its services in 2024.

Each year, 2,100 people are diagnosed with cancer on the Cape and Islands.

**"The medical expenses are so much, it was like a lifeline to be able to use my Wellness [Care] card to be able to go to yoga and be able to get back into that. It helped my mood and my outlook tremendously."**

- ALYSSA, CLIENT

### 2024 Projects Details Outcome



integrative therapies

**1,445**

Cancer patients and caregivers served

Wellness Care

Provided integrative therapies and movement classes to cancer patients and caregivers

- Clients report improvement in symptoms, including relief from neuropathy and pain, and managing stress



handcrafted meals

**2,601**

Meals distributed

Wellness Eats

Provided nutrient-dense meals to patients and caregivers during treatments

- Clients report that our program is a lifeline, giving them delicious, healthy, homemade food during a very challenging time



movement + fitness

**\$265,000**

Funds spent on small businesses

Wellness Care

Funds providing CWC practitioner care across the Cape and Islands

- CWC supports more than 80 small businesses by providing a steady stream of revenue



support group & events

**27/65**

support group meetings / attendees in 2024

Support Groups

CWC's HQ hosts breast cancer and caregiver support groups

- Groups offer meaningful connection and emotional support for participants

## Funding summary YTD

Donations: **\$508,300+**  
Grants: **\$91,000+**

**CWC gratefully acknowledges the support we receive from foundations, businesses, and individuals. Please visit our website to learn about our partners - like the Cape Cancer Thrift Shop, which is thriving in their new location!**



Member of team CWC at the Second Summer Cycle fundraiser finish line in Provincetown - we raised \$11,565!



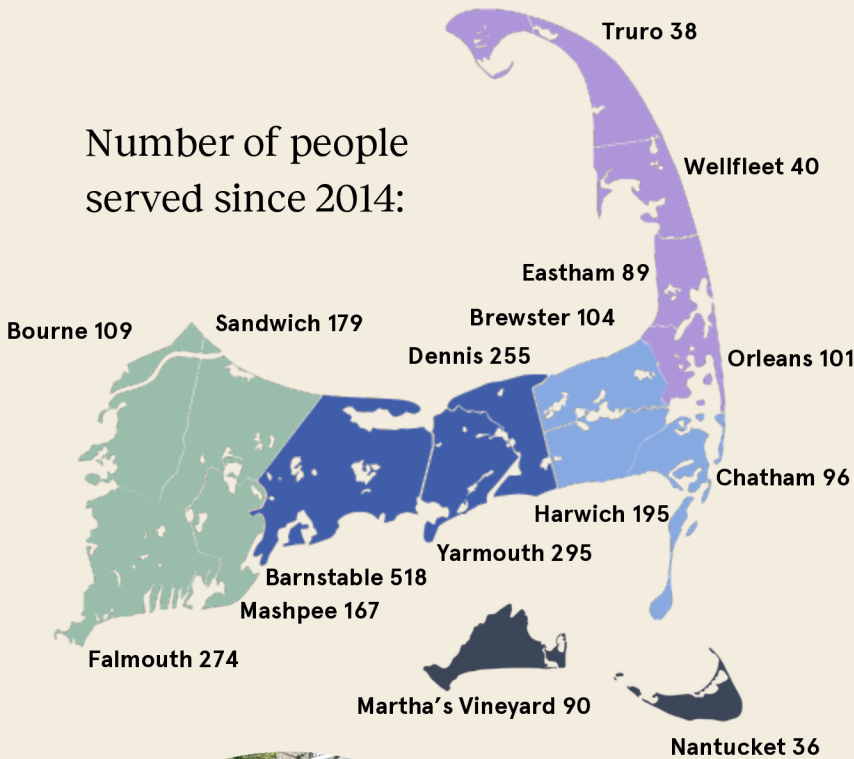
Mark & Joanna Clausen and Dr. Naomi Kalliath of Cape Cod Healthcare at the Masquerade Gala - we raised \$150,000!



Client and practitioner Lindsay Bierwirth and CEO Carol Bosco Baumann at a Chatham Works fundraiser for CWC - awesome event!

**Provincetown 36**

Number of people served since 2014:



CWC and its Board of Directors gratefully acknowledge Founder Emeritus Bruce Bierhans for his service!

**BOARD OF DIRECTORS**

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Members of Team CWC at the Falmouth Road Race fundraiser - we raised \$17,401! Can't wait for next year!

**Therapies usage:**

- Acupuncture
- Massage, Oncology massage or facial, Lymphatic Drainage, Reflexology
- Energy work, Reiki, Tapping
- Naturopathic medicine, Nutrition
- Yoga, Meditation
- Movement, Personal Training
- Chiropractic
- Art therapy, Grief counseling

